

*EXCERPTED FROM CORPORATE GIVING LETTER PROPOSAL
FROM UNNAMED NON-PROFIT ORGANIZATION*

XXXX XXXXX, Director of Corporate Giving

Dear XXXXXXXX,

Mental illness touches everyone. Depression, bipolar disorder and anxiety disorders are common.

According to the National Institute of Health:

- Approximately 20.9 million American adults, or about one in ten, suffer from major depression, 2.6 percent with bipolar disorder.
- Approximately 40 million, or about 18 percent, have an anxiety disorder.
- Depressive disorders often co-occur with anxiety disorders.

These are painful illnesses that reduce the quality of life for these individuals. They hurt and they feel alone. Their families don't know how to help. With your assistance, Xxxxxx, Inc. can provide information and support to help them.

Today, people turn to the Internet for information.

- 86% of internet users living with disability or chronic illness have looked online for health information, according to the Pew Research Center.
- 61% of e-patients with chronic conditions say online information changed their overall approach to maintaining their health or the health of someone they help take care of.
- But one third says they feel frustrated by a lack of information.

Xxxxxx gives them hope and help

Xxxxxx.com, an online resource, provides thorough, trustworthy and easy-to-understand information for living more satisfying and productive lives with these illnesses. Topics include: understanding their illness, treatments, life skills, resources and personal stories of triumph. Examples include:

- Women and mental health
- So you're going into the hospital
- Managing anxiety
- How to help someone with depression

Articles are based on interviews with experts in the field, including faculty members of leading university medical programs. The web site provides more than 250 articles, organized in an easy-to-find format.

Xxxxxx, Inc - 2

Here's what people say about [Xxxxxx.com](#):

"You have helped me so many times out of dangerous thoughts. Thank you every day from the bottom of my heart for your dedication to us!"

As a member of the board of National Alliance of Mental Illness Jeffco and a Family-to-Family teacher, I find your articles provocative and insightful as well as supportive and educational. Thank you."

Xxxxxx's history....

Xxxxxx partners with...

Xxxxxx's reach...

Xxxxxx's goals and objectives...

Xxxxxx is seeking funding to achieve these goals, which will allow us to continue to provide hope and help to those in need.

Your commitment to this mental health resource would make you a major partner in providing valuable services to people who are suffering with mental illness. Your donation will allow us to reach greater and greater numbers of people who are struggling to cope with these illnesses.

We look forward to the opportunity to include you on our list of partners.

Together, we can bring hope and help to those struggling to live satisfying lives with mental illness.

Awaiting your response,

XXXXXXXX XXXXX
Director, Board President